



澳門廣播電視股份有限公司
TDM - TELEDIFUSÃO DE MACAU, S. A.

Canal Macau (Portuguese TV Channel) Rate Card

*Effective From 01 January, 2016

MOP (Per Second)	TIME	Programs (Time-Slots)	
65	13:00 – 13:30	Repeated TDM News (English)	Before / After
65	13:30 - 14:30	TDM News (Portuguese) “Jornal das 24h”	Before / After
86	20:30 - 21:00	TDM Main News (Portuguese) “Telejornal”	Before / After
65	23:00 - 23:30	TDM News (English)	Before / After
22	Other Time Slots		
<u>Rebate:</u> 1. 10 % rebate for the airtime purchase of 3,000 seconds or above 2. 20 % rebate for the airtime purchase of 6,000 seconds or above 3. 30 % rebate for the airtime purchase of 10,000 seconds or above			

Remarks:

1. The program schedule may subject to change according to TDM’s announcement.
2. For any fixed time required by advertiser is charged for double of the aforesaid time slots.
3. Full payment should be settled before the advertisement will be launched.
4. The advertising materials should be provided 5 working days prior to the advertisement is telecasted.
5. For ensuring the quality of the advertisement, advertiser is required to provide the advertisement in a specific format. Please contact TDM-Commercial Section for details.
6. TDM reserves the right to approve or reject the content or materials of the TV advertisement provided by the advertiser.

TDM-Commercial Section

Tel : (853)85994 831/833/ 836/837/ 838 /839 Fax : (853)28531173 E-mail : tdmkt@tdm.com.mo