



澳門廣播電視股份有限公司
TDM - TELEDIFUSÃO DE MACAU, S. A.
TDM (TDM OU MUN Channel) Rate Card

*Effective from 01 January 2016

Programs	Time	MOP (Per Second)	Advertising Arrangement	
TDM Morning News, Good Morning Macau (Mon to Sat)	07:00 - 09:00	43	Before / Interval / After	
Noon News and Consult & Inquiries	13:25 - 14:00	65	Before / Interval / After	
Financial Daily (Mon to Fri)	14:01 - 15:00	22	Before / Interval / Interval / Interval / After	
News Summary	12:00 - 12:05	54	Before / After	
	18:00 - 18:05			
TDM News, Consult & Inquiries and Weather Report	18:55 - 20:00	86	Before / Interval / Interval / Interval / After	
Our People, Our Life (Mon to Fri)	20:01 - 20:20	32	Interval / After	
Golden Drama Series (Mon to Fri)	20:30 - 21:25	27	Before / Interval / After	
Variety show / Documentary	21:30 - 21:55	27	Before / Interval / After	
Putonghua News	21:55 - 22:30	43	Before / Interval / After	
22:30 TDM Info - Express	22:30 - 23:10	32	Before / Interval / After	
TDM Late News	23:10 - 23:50	65	Before / Interval / After	
Macau Forum (Every Sunday)	10:55 - 12:00	22	Before / Interval / Interval / Interval	
Repeat programs	15:05 - 18:50		Before / Interval / After	
Children's program			Before / After	
Educação E Juventude Dinâmica			Before / After	
TDM Focus			Before	
週日好劇連場 (星期日)			Before / Interval / Interval / After	
Other programs			-----	
Foreign language drama series			-----	
Films			-----	
Repeat programs			-----	
Other programs			-----	
(08:00 - 07:00 · SAME AS "TDM SATELLITE")				
Rebate:				
1. 10% rebate for the airtime purchase of 3,000 seconds or above				
2. 20% rebate for the airtime purchase of 6,000 seconds or above				
4. 30% rebate for the airtime purchase of 10,000 seconds or above				

Remarks:

1. The program schedule may subject to change according to TDM's announcement.
2. Any fixed time required by advertiser is charged for double of the time slots aforesaid.
3. Full payment should be settled before the advertisement will be launched.
4. The advertising materials should be provided by advertiser to TDM 5 days prior to the advertisement will be telecasted.
5. For ensuring the quality of the advertisement, advertiser is required to provide the advertisement in a specific format. Please contact TDM-Commercial Section for details.
6. TDM reserves the right to approve or reject the content or materials of the TV advertisements provided by the advertiser.

TDM-Commercial Section

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