



澳門廣播電視股份有限公司  
TDM - TELEDIFUSÃO DE MACAU, S. A.

"TDM INFO" Commercial Package Rate Card

\* Effective from 1 January 2016

Programs	Airtime	Rates (MOP/Sec)	TV Advertisement Shown
Traffic Information	07:00 - 08:55	22	Before / Interval / After Program
CBN Programs (Monday - Friday)	08:55 - 13:25	22	Before / Interval / After Program
News Summary and Consult & Inquiries			Before / After News
Food Price Update			Before / After Program
Varieties (Saturday & Sunday)			Before / Interval / After Program
Noon News and Consult & Inquiries	13:25 - 14:00	43	Before / Interval / After News
Financial Daily (Monday to Friday)	14:01 - 15:00	65	Before / Interval / Interval / Interval / After Program
CBN Programs (Monday - Friday)	15:01 - 18:55	22	Before / Interval / After Program
News Summary and Consult & Inquiries			Before / After News
Food Price Update			Before / After Program
Varieties (Saturday & Sunday)			Before / Interval / After Program
TDM News, Weather Report and Consult & Enquiries	18:55 - 20:00	65	Before / Interval / Interval / Interval / After News
TDM Programs	20:00 - 21:55	22	Before / Interval Program
Pu-Tong-Hua News	21:55 - 22:30	32	Before / Interval / After News
TDM Late News	23:10 - 24:00	54	Before / Interval / After News
TDM Programs	Other Time Slots	22	Before / Interval / After Program
Repeat Programs			Before / Interval / After Program
Others			-----
Rebate:			
1. 10% rebate for purchase of airtime for 3,000 seconds			
2. 20% rebate for purchase of airtime for 6,000 seconds			
3. 30% rebate for purchase of airtime for 10,000 seconds			

**Remarks:**

1. The program schedule is subject to change as announced by TDM.
2. For any fixed time required by Advertiser, double of the aforesaid time slots will be charged.
3. The advertising materials should be provided 5 working days prior to the advertisement is telecasted.
4. To ensure the quality of the advertisement, Advertiser is required to provide the advertisement in a specific format. Please contact TDM-Commercial Section for details.
5. TDM reserves the right to approve or reject the content or materials of the TV advertisements provided by the advertiser.
6. The Chinese version of this document shall prevail in case of dispute.

請即聯絡 廣告課

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