



澳門廣播電視股份有限公司
TDM - TELEDIFUSÃO DE MACAU, S. A.

TDM "Purchased Programs"
Sponsorship/Supporting Package Rate Card

* Effective from 1 January 2016

TDM OU MUN

Duration of Billboard Shown	Sponsorship Billboard Shown	Rates (MOP / Episode)
5 - 10 Sec	Before / Interval / After Program (Total 3 Times / Episode)	3,000

Remarks:

1. 10% rebate for purchase of airtime in 10 episodes.
2. 20% rebate for purchase of airtime in 25 episodes.
3. 30% rebate for purchase of airtime in 50 episodes.
4. MOP6,000.00 for the production of each TV billboard.
5. With voiceover crediting: "XXX is brought to you by XXX Company/Group".
6. The program schedule is subject to change as announced by TDM.
7. The Chinese version of this document shall prevail in case of dispute.

請即聯絡 廣告課

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