



澳門廣播電視股份有限公司  
TDM - TELEDIFUSÃO DE MACAU, S. A.

## TDM "Lunar Calendar" Exclusive Title Sponsorship Package Rate Card

\* Effective from 1 January 2016

### TDM OU MUN

Programs	Airtime	Duration of Advertisement	Aired For	Price (MOP)
Good Morning Macau (Mon to Sat)	8:00	8 Sec	6 Months	195,000
	8:30			
Before Noon News	13:30			
Before TDM News	19:00		12 Months	324,000
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Before Pu-Tong-Hua News	22:00			
Before TDM Late News	23:15			

### Remarks:

1. The aforesaid rates are not applicable to the time slots of 08:00 and 08:30 on Sunday.
2. The aforesaid rates cover the production of 365 TV billboards.
3. Voiceover covers both Company/Group promotion slogan and "XXX Company/Group reminds you the date of today on the Lunar Calendar.
4. The program schedule is subject to change as announced by TDM.
5. The Chinese version of this document shall prevail in case of dispute.

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