



澳門廣播電視股份有限公司  
TDM - TELEDIFUSÃO DE MACAU, S. A.

**TDM GOLDEN DRAMA SEIRES**  
**(Exclusive Title Sponsorship & Logo Display)**  
**Package Rate Card**

\* Effective from 1 January 2016

**TDM OU MUN**

Program Airtime	Exclusive Title Sponsorship Billboard Shown For	Exclusive Title Sponsorship Billboard Shown	Aired For	Rates (MOP)
20:30 - 21:25 (Monday to Friday)	5 - 10 Sec	Before / After Program (Twice In Each Episode)	3 Months	108000
			6 Months	195000
			12 Months	324000

**Remarks:**

1. The aforesaid rates are inclusive of the production of one TV billboard.
2. With voiceover crediting: "Golden Drama Series is brought to you exclusively by XXX Group or Company".
3. Company/Group logo displayed on upper left screen.
4. The program schedule is subject to change as announced by TDM.
5. The Chinese version of this document shall prevail in case of dispute.

請即聯絡 廣告課

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