



澳門廣播電視股份有限公司
TDM - TELEDIFUSÃO DE MACAU, S. A.

TDM "Proper Cantonese Pronunciation" Exclusive Title Sponsorship Package Rate Card

* Effective from 1 January 2016

TDM OU MUN

Program Aired At	Duration For Billboard Shown	Billboard Shown	Package Lasts For	Rates (MOP)
14:00	5 - 10 Sec	Before / After Program (Total Twice / Episode)	6 Months	216000
17:55				
20:00			12 Months	324000
22:30				
23:59				

Remarks:

1. Sponsorship includes the production of a TV billboard free of charge.
2. With voiceover crediting: "Proper Cantonese Pronunciation is brought to you by □ XXX Group or Company".
3. The program schedule is subject to change as announced by TDM.
4. The Chinese version of this document shall prevail in case of dispute.

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