



澳門廣播電視股份有限公司
TDM - TELEDIFUSÃO DE MACAU, S. A.

TDM "Gourmet Walks of Macau" Title Sponsorship Package Rate Card

* Effective from 1 January 2016

TDM OU MUN

Program Aired On	Duration For Billboard Shown	Billboard Aired	Sponsorship (MOP / Episode)
21:30 - 22:00 (Monday)	5 - 10 Sec	Before / Interval / After Program (3 Times / Episode)	4,000

Remarks:

1. 10% rebate for purchase of airtime in 10 episodes.
2. 20% rebate for purchase of airtime in 25 episodes
3. 30% rebate for purchase of airtime in 50 episodes
4. MOP6,000.00 for the production of each TV billboard.
5. With voiceover crediting: "Gourmet Walks of Macau is brought to you by XXX Group or Company".
6. The program schedule is subject to change as announced by TDM.
7. The Chinese version of this document shall prevail in case of dispute.

請即聯絡 廣告課

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