



澳門廣播電視股份有限公司
TDM - TELEDIFUSÃO DE MACAU, S. A.

* Effective from 1 January 2016

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TDM EasyAd Package Rate Card								
Price	Package	Advertising Time Slots						
(Rebate Inclusive)		14:01 - 15:00	20:30 - 21:25	21:30 - 21:55	22:30 - 23:10	10:55 - 12:00	15:05 - 18:50	00:01 - 02:00
MOP		Financial Daily (Mon - Fri)	Golden Drama Series (Mon - Fri)	Variety Show / Documentary	22:30 TDM Info - Express	Macau Forum (Sunday)	Repeat program / children's program / Education of Dynamic Youths / TDM Focus / Drama (Sunday) / Other	Foreign Language Drama Series / Film / Repeat program / Other
36,000.00	4,000 Sec	600 Sec	600 Sec	600 Sec	600 Sec	600 Sec	600 Sec	400 Sec
55,000.00	7,000 Sec	1100 Sec	1100 Sec	1100 Sec	1100 Sec	1100 Sec	1000 Sec	500 Sec
68,000.00	10,000 Sec	1600 Sec	1600 Sec	1600 Sec	1600 Sec	1600 Sec	1400 Sec	600 Sec

Remarks:

1. The program schedule is subject to change as announced by TDM.
2. For any fixed time required by Advertiser, double of the aforesaid time slots will be charged.
3. The advertising materials should be provided 5 working days prior to the advertisement is telecasted.
4. To ensure the quality of the advertisement, Advertiser is required to provide the advertisement in a specific format. Please contact TDM-Commercial Section for details.
5. TDM reserves the right to approve or reject the content or materials of the TV advertisements provided by the advertiser.
6. The Chinese version of this document shall prevail in case of dispute.