



澳門廣播電視股份有限公司
TDM - TELEDIFUSÃO DE MACAU, S. A.

"GOOD MORNING MACAU" Theme Special Package Rate Card

* Effective from 1 January 2016

TDM OU MUN

Aired On	Duration of Special	No. of Episode	Price (MOP)	
Monday to Saturday	5 Minutes	1	\$160,000	
TDM OU MUN		2	\$260,000	
TDM HD			3	\$330,000
08:00 – 09:00		4		\$360,000
"Good Morning Macau" & "Repeat of Good Morning Macau" Highlights"				5
Retrievable on TDM Website's Program Archive				

Remarks:

1. MOP80,000 per episode for the production of more than 5 episodes.
2. Basic shooting, billboard production and airtime are included in the above-mentioned cost.
3. Prices/costs are applicable to production in Macao only.
4. Production copyrights are shared by both Advertiser and TDM.
5. The advertising bill must be settled prior to broadcasting.
6. Please address to the Acting Controller of Chinese TV Program Division/
Commercial Section for Purchase Order/commercial correspondence.
7. TDM reserves the right to approve or reject the content or materials of the TV advertisements provided by the advertiser.
8. The program schedule is subject to change as announced by TDM.
9. The Chinese version of this document shall prevail in case of dispute.

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