



**澳門廣播電視股份有限公司**  
**TDM - TELEDIFUSÃO DE MACAU, S. A.**

## “GOOD MORNING MACAU”

### Sponsorship / Supporting Package Rate Card

#### TDM (Chinese Channels)

<b>Program Aired On (Mon to Sat)</b>	<b>Airtime For Billboard Shown Before Program</b>	<b>Airtime For Billboard Shown After Program</b>	<b>Sponsorship Per Episode</b>
<b>TDM OU MUN 08:00 – 09:00 TDM HD 08:00 – 09:00</b>	<b>5 - 8 Sec</b>	<b>5 - 8 Sec</b>	<b>MOP 2,000.00</b>

#### Remarks:

- MOP6,000.00 for the production of TV billboard with voiceover by a single talent
- With voiceover crediting: “Good Morning Macau is brought to you by XXX Group or Company”
- 10% rebate for the airtime purchase of 50 episodes  
20% rebate for the airtime purchase of 100 episodes  
30% rebate for the airtime purchase of 200 episodes  
40% rebate for the airtime purchase of 300 episodes
- The Chinese version of this rate card shall prevail in case of any discrepancies.

#### Please Contact:

TDM-Commercial Section

Tel : (853) 85994 831/833/ 836/ 837/ 838/ 839 Fax : (853) 28531173 E-mail : [tdmmkt@tdm.com.mo](mailto:tdmmkt@tdm.com.mo)



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## “REPEAT OF GOOD MORNING MACAU”

### Sponsorship / Supporting Package Rate Card

#### TDM (Chinese Channels)

Program Aired On (Mon to Sat)	Program Aired On (Sun)	Airtime For Billboard Shown Before Program	Airtime For Billboard Shown After Program	Sponsorship Per Episode
TDM OU MUN 17:25 - 17:53 01:45 - 02:13	TDM OU MUN	5 - 8 Sec	5 - 8 Sec	MOP 4,000.00
TDM HD 12:00 - 12:28 16:00 - 16:28	12:05 - 13:15 (Weekly Highlights)			
TDM INFO 18:06 - 18:34				
MACAU SATELLITE 14:00 - 14:28				

#### Remarks:

- MOP6,000.00 for the production of TV billboard with voiceover by a single talent
- Voiceover crediting: “Good Morning Macau is brought to you by XXX Group or Company”
- 10% rebate for the airtime purchase of 50 episodes  
20% rebate for the airtime purchase of 100 episodes  
30% rebate for the airtime purchase of 200 episodes  
40% rebate for the airtime purchase of 300 episodes
- The Chinese version of this rate card shall prevail in case of any discrepancies.

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**“GOOD MORNING MACAU” And  
 “REPEAT OF GOOD MORNING MACAU”**

**Sponsorship / Supporting Package Rate Card**

**TDM (Chinese Channels)**

<b>“Good Morning Macau” Program Aired On (Mon to Sat)</b>		<b>Airtime For Billboard Shown Before Program</b>	<b>Airtime For Billboard Shown After Program</b>	<b>Sponsorship Per Episode</b>
<b>TDM OU MUN 08:00 - 09:00 TDM HD 08:00 - 09:00</b>				
<b>“Repeat of Good Morning Macau” Program Aired On (Mon to Sat)</b>	<b>“Good Morning Macau: Weekly Highlights” Program Aired On (Sun)</b>	<b>5 - 8 Sec</b>	<b>5 - 8 Sec</b>	<b>MOP 5,000.00</b>
<b>TDM OU MUN 17:25 -17:53 01:45 -02:13 TDM HD 12:00 -12:28 16:00 -16:28 TDM INFO 18:06 -18:34 MACAU SATELLITE 14:00 -14:28</b>	<b>TDM OU MUN 12:05 - 13:15</b>			

**Remarks:**

- MOP12,000.00 for the production of the aforesaid 2 TV billboards with voiceover by a single talent
- Voiceover crediting: “Good Morning Macau” is brought to you by XXX Group or Company
- Voiceover crediting: “Repeat of Good Morning Macau” is brought to you by XXX Group or Company
- 10% rebate for the airtime purchase of 50 episodes
- 20% rebate for the airtime purchase of 100 episodes
- 30% rebate for the airtime purchase of 200 episodes
- 40% rebate for the airtime purchase of 300 episodes

The Chinese version of this rate card shall prevail in case of any discrepancies.

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