



澳門廣播電視股份有限公司
TDM - TELEDIFUSÃO DE MACAU, S. A.

"TDM SPORT / TDM HD" Commercial Package Rate Card

* Effective from 1 January 2016

Sports Events	Content	Rates (MOP/Sec)	TV Advertisement Shown
Broadcast Schedule to be Confirmed	Live Broadcast	65	Before / Interval / After Event
	Delayed Broadcast	54	Before / Interval / After Event
	Repeat Broadcast	32	Before / Interval / After Event
The aforesaid rates are applicable to the sports events broadcasted on other TDM channels.			
Rebate:			
1. 10% rebate for purchase of airtime of 3,000 seconds			
2. 20% rebate for purchase of airtime of 6,000 seconds			
3. 30% rebate for purchase of airtime of 10,000 seconds			

Remarks:

1. The program schedule is subject to change as announced by TDM.
2. For any fixed time required by Advertiser, double of the aforesaid time slots will be charged.
3. The advertising materials should be provided 5 working days prior to the advertisement is telecasted.
4. To ensure the quality of the advertisement, Advertiser is required to provide the advertisement in a specific format.
Please contact TDM-Commercial Section for details.
5. TDM reserves the right to approve or reject the content or materials of the TV advertisements provided by the advertiser.
6. The Chinese version of this document shall prevail in case of dispute.

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