



澳門廣播電視股份有限公司  
TDM - TELEDIFUSÃO DE MACAU, S. A.

"Advertising Slots During Newscasts" Packages Rate Card

\* Effective from 1 January 2016

TDM OU MUN

Programs	Airtime	Duration of Commercial (Seconds)	Price	Duration of Commercial (Seconds)	Price
			(MOP)		(MOP)
Good Morning Macau (Mon - Sat)	07:00 - 08:00	500	\$120,000	900	\$200,000
Noon News and Consult & Inquiries	13:25 - 14:00	500		900	
News Summary (Headlines)	12:00 - 12:05	500		900	
	18:00 - 18:05	500		900	
TDM News	18:55 - 20:00	500		900	
Weather Report and Consult & Inquiries				900	
Pu-Tong-Hua News	21:55 - 22:30	500		900	
TDM Late News	23:10 - 23:50	500		900	

**Remarks:**

1. 10% rebate for purchase of 2 or more packages.
2. The program schedule is subject to change as announced by TDM.
3. The advertising materials should be provided by Advertiser to TDM 5 working days prior to the commercial will be telecasted.
4. To ensure the quality of the commercial, advertiser is required to provide the commercial in a specific format. Please contact TDM-Commercial Section for details.
5. TDM reserves the right to approve or reject the content or materials of the TV commercials provided by the
6. The Chinese version of this document shall prevail in case of dispute.

請即聯絡 廣告課

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