



澳門廣播電視股份有限公司
TDM - TELEDIFUSÃO DE MACAU, S. A.

2020 Sports Events Advertising package A

*Effective from 01 January 2020 to 31 December 2020

MOP368,000

Sports events	Channel	Program	Entitlement	No. of Entitlement
UEFA Champions League / UEFA Europa League / La Liga / J1 League / Chinese Super League / AFC Champions League / EFL Championship / EFL Cup	TDM Sport / TDM Entertainment / Canal Macau	Match Day Program	Commercial Spots (30 sec)	500
Including but not limited to: World Snooker Tour / 2019 US Open Tennis Championships / BWF World Tour / BWF World Championships / ATTU Asian Table Tennis Championships / FIA World Touring Car Cup Highlights / FISE World Series Highlights / New York City Marathon / MotoGP Highlight Show / FIA World Rallycross Highlights / FINA World Cup Swimming	TDM Sport / TDM Entertainment / Canal Macau	Bonus Ads	Commercial Spots (30 sec)	100

Remarks:

1. Billboard production (one voice only) is available for MOP6,000. If the commercial is broadcasted outside of TDM, an extra MOP6,000 will be charged.
2. TDM may in its sole discretion, amend these Sales Conditions and the entitlements/features of each Package at any time without prior notice to the Advertiser or Advertising Agent.

Marketing Department

Tel : (853) 85994 840 Fax : (853) 2853 1173 Email : tdmkt@tdm.com.mo



澳門廣播電視股份有限公司
TDM - TELEDIFUSÃO DE MACAU, S. A.

2020 Sports Events Advertising package B

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MOP188,000

Sports events	Channel	Program	Entitlement	No. of Entitlement
UEFA Champions League / UEFA Europa League / La Liga / J1 League / Chinese Super League / AFC Champions League / EFL Championship / EFL Cup	TDM Sport / TDM Entertainment / Canal Macau	Match Day Program	Commercial Spots (30 sec)	200
Including but not limited to: World Snooker Tour / 2019 US Open Tennis Championships / BWF World Tour / BWF World Championships / ATTU Asian Table Tennis Championships / FIA World Touring Car Cup Highlights / FISE World Series Highlights / New York City Marathon / MotoGP Highlight Show / FIA World Rallycross Highlights / FINA World Cup Swimming	TDM Sport / TDM Entertainment / Canal Macau	Bonus Ads	Commercial Spots (30 sec)	50

Remarks:

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