



澳門廣播電視股份有限公司
TDM - TELEDIFUSÃO DE MACAU, S. A.

CANAL MACAU Channel Rate Card

***Effective from 01 January 2020 to 31 December 2020**

Programs	Time Slots	MOP (Per Second)	Advertising Arrangement
English News (Repeat)	13:00 - 13:30	65	Before / After
Portuguese RTPi News (Live)	13:30 - 14:30	65	Before / After
Portuguese News (Live)	20:30 - 21:15	86	Before / After
English News (Live)	23:15 - 23:45	65	Before / After
Other programs	Other Time Slots	22	-----
Rebate:			
1. 10% rebate for the airtime purchase of 3,000 seconds or above			
2. 20% rebate for the airtime purchase of 6,000 seconds or above			
3. 30% rebate for the airtime purchase of 10,000 seconds or above			

Remarks:

1. The program schedule may subject to change according to TDM's announcement.
2. Any fixed time required by advertiser is charged for double of the time slots aforesaid.
3. Full payment should be settled before the advertisement will be launched.
4. Commercial spots are sold on a first-come, first-serve basis.
5. The advertising materials should be provided by advertiser to TDM 5 working days prior to the advertisement will be telecasted.
6. To ensure the quality of the advertisement, advertiser is required to provide the advertisement in specific format. Please contact TDM Marketing Department for details.
7. Payment procedures need to be implemented in accordance with the regulations of TDM.
8. TDM reserves the right to approve or reject the content or materials of the TV advertisements provided by the advertiser.
9. This rate card is for reference only. The transaction terms and conditions are subject to the official quotation document issued by TDM. In case of dispute, TDM reserves the right of final decision.