



**澳門廣播電視股份有限公司**  
**TDM - TELEDIFUSÃO DE MACAU, S. A.**

\*Effective from 01 January 2020 to 31 December 2020

**《Radio Macau》 (Chinese Radio) FM100.7 OMTT Rate Card**

TIME	MOP (Per Second)	Programs (Time-Slots)
07:51-10:30	27	《澳門講場》 / Morning News (08:00-08:30)
12:31-14:00	22	Noon News (13:00-13:30)
17:51-19:30		Afternoon News (18:00-18:30) / 縱橫天下
19:31-22:50		Late News (22:00-22:30) / 19:30 Putonghua News
07:01-07:50	15	News Summary / 07:30 Putonghua News
10:31-12:30		News Summary / Life Information Program (生活朝點)
14:01-17:50		News Summary / Entertainment program (至愛旗艦、升呢一大班)
22:51-07:00	10	Other Programs (五星 CLUB、共待黎明、樂府晨聲)

**Rebate:**

- 10 % rebate for the airtime purchase of 3,000 seconds or above
- 20 % rebate for the airtime purchase of 6,000 seconds or above
- 30 % rebate for the airtime purchase of 10,000 seconds or above

**Rebate Package :**

Package Price (MOP)	Package	Time Slots Description			
		07:51-10:30	12:31-14:00 17:51-19:30 19:31-22:50	07:01-07:50 10:31-12:30 14:01-17:50	22:51-07:00
130,000.00	10,000 sec	2,000 sec	4,000 sec	3,000 sec	1,000 sec
230,000.00	20,000 sec	4,000 sec	8,000 sec	6,000 sec	2,000 sec
328,000.00	30,000 sec	6,000 sec	12,000 sec	9,000 sec	3,000 sec
400,000.00	40,000 sec	8,000 sec	16,000 sec	12,000 sec	4,000 sec

\*Rebate is included in the above package offer

**Remarks:**

1. The aforesaid prices are applicable in both the OMTT (Chinese Radio Channel) and Rádio Macau.
2. Any fixed time required by advertiser is charged for double of the time slots aforesaid.
3. The full payment should be settled before the advertisement is launched.
4. Commercial spots are sold on a first-come, first-serve basis.
5. Advertiser should provide the advertisement 5 working days prior to the launch in formats that meet TDM's requirement.
6. TDM reserves the right to approve or reject the content of the radio advertising script provided by the advertiser.
7. This rate card is for reference only. The transaction terms and conditions are subject to the official quotation document issued by TDM. In case of dispute, TDM reserves the right of final decision.