



澳門廣播電視股份有限公司
TDM - TELEDIFUSÃO DE MACAU, S. A.

*Effective from 01 January 2020 to 31 December 2020

TDM OU MUN Channel Rate Card

Time Slots	Programs	MOP (Per Second)	Advertising Arrangement
18:55 - 20:00	TDM News, Consult & Inquiries and Weather Report	86	Before / Interval / Interval / Interval / After
13:25 - 14:00	Noon News and Consult & Inquiries	65	Before / Interval / After
10:00 - 10:20	News Summary		Before / After
18:00 - 18:05			
21:55 - 22:30	Putonghua News		Before / Interval / After
23:10 - 23:50	TDM Late News		
07:00 - 09:00	TDM Morning News, Good Morning Macau (Mon to Sat)	45	Before / Interval / After
20:00 - 21:55	Our People, Our Life (Mon to Fri), Golden Drama Series (Mon to Fri), Variety show etc.		
Other Time Slots	Other programs, i.e.:	22	
	14:01 - 15:00 Financial Daily (Mon to Fri)		Before / Interval / Interval / Interval / After
	22:30 - 23:10 TDM Info - Express		Before / Interval / After
	10:55 - 12:00 Macau Forum (Every Sunday)		Before / Interval / Interval / Interval
	Children's program, Educação E Juventude Dinâmica, TDM Focus, Sunday Drama Series (Every Sunday), Foreign language drama series, Films, Repeat programs etc.		-----

Rebate:
1. 10% rebate for the airtime purchase of 3,000 seconds or above
2. 20% rebate for the airtime purchase of 6,000 seconds or above
3. 30% rebate for the airtime purchase of 10,000 seconds or above

Remarks:

- The program schedule may subject to change according to TDM's announcement.
- Any fixed time required by advertiser is charged for double of the time slots aforesaid.
- Full payment should be settled before the advertisement will be launched.
- Commercial spots are sold on a first-come, first-serve basis.
- The advertising materials should be provided by advertiser to TDM 5 working days prior to the advertisement will be telecasted.
- To ensure the quality of the advertisement, advertiser is required to provide the advertisement in specific format. Please contact TDM-Marketing Department for details.
- TDM reserves the right to approve or reject the content or materials of the TV advertisements provided by the advertiser.
- This rate card is for reference only. The transaction terms and conditions are subject to the official quotation document issued by TDM. In case of dispute, TDM reserves the right of final decision.