



澳門廣播電視股份有限公司
TDM - TELEDIFUSÃO DE MACAU, S. A.

"GOOD MORNING MACAU" Theme Special Package Rate Card

*Effective from 01 January 2020 to 31 December 2020

TDM OU MUN

Aired On	Duration of Special	No. of Episode	Price
			(MOP)
Monday to Saturday	5 Minutes	1	\$160,000
TDM OU MUN			
TDM INFO		2	\$260,000
08:00 – 09:00			
"Good Morning Macau" &		3	\$330,000
"Repeat of Good Morning Macau" Highlights"			
Retrievable on TDM Website's Program Archive		4	\$360,000
	5	\$400,000	

Remarks:

1. MOP80,000 per episode for the production of more than 5 episodes.
2. Basic shooting, billboard production and airtime are included in the above-mentioned cost.
3. Prices/costs are applicable to production in Macao only.
4. Production copyrights are shared by both Advertiser and TDM.
5. The advertising bill must be settled prior to broadcasting.
6. Please address to the Acting Controller of Chinese TV Program Division/
Marketing Department for Purchase Order/commercial correspondence.
7. TDM reserves the right to approve or reject the content or materials of the TV advertisements provided by the advertiser.
8. The program schedule is subject to change as announced by TDM.
9. This rate card is for reference only. The transaction terms and conditions are subject to the official quotation document issued by TDM. In case of dispute, TDM reserves the right of final decision.
10. The Chinese version of this document shall prevail in case of dispute.

Please Contact Marketing Department
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