



澳門廣播電視股份有限公司
TDM - TELEDIFUSÃO DE MACAU, S. A.

Rádio Macau (Portuguese Radio Channel)- Radio Advertising Package		
MOP (Per second)	MOP (30 second per spot)	Time Slot
18	540	08:30-10:30
12	360	10:31-12:00
14	420	12:05-14:00
12	360	14:05-17:00
14	420	17:05-19:00
12	360	19:05-01:00
5	150	01:05-08:00

Rebate:

1. 5% rebate will be offered for airtime purchase of 900 sec or above.
2. 10% rebate will be offered for airtime purchase of 2,100 sec or above.
3. 15% rebate will be offered for airtime purchase of 3,000 sec or above.
4. 20% rebate will be offered for airtime purchase of 10,000 sec or above.

Rebate Package

Package Price (MOP)	Package	Time Slots Description			
		08:30-10:30	12:05-14:00 17:05-19:00	10:31-12:00 14:05-17:00 19:05-01:00	01:05-08:00
100,000	10,000 sec	2,000 sec	3,000 sec	4,000 sec	1,000sec
180,000	20,000 sec	4,000 sec	6,000 sec	8,000 sec	2,000sec
330,000	40,000 sec	8,000 sec	1,2000 sec	16,000 sec	4,000sec

*Rebate is included in the above package offer



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Remarks:

1. The aforesaid prices are applicable in both the OMTT (Chinese Radio Channel) and Rádio Macau.
2. Any fixed time required by advertiser is charged for double of the time slots aforesaid.
3. The full payment should be settled before the advertisement is launched.
4. For any radio advertisement produced by advertiser should provide the materials 3 days prior the advertisement to broadcast.
5. For ensuring the quality of the radio advertisement, advertiser is required to provide the radio advertisement in CD format.
6. TDM reserves the right to approve or reject the content of the radio advertising script provided by the advertiser.